

21ST MARCH 2013

### ACTION PLAN

<b>STRENGTHS</b>	
<ul style="list-style-type: none"> <li>• Active community</li> <li>• Primary school incl. Gaelic unit has 120 pupils currently</li> <li>• Wonderful scenery</li> <li>• Village Hall</li> <li>• Shinty, Golf, Curling, Pony trekking, Bowling, Walking, Skiing</li> <li>• Lots of events (Highland Games, Xmas &amp; New Year's Eve celebrations, Golf week, Winter lights)</li> <li>• Central base for touring/activities</li> <li>• Highland Folk Park</li> <li>• Safe place</li> </ul>	<ul style="list-style-type: none"> <li>• Wildcat trail is recurring attraction</li> <li>• Good transport links</li> <li>• Macpherson Museum</li> <li>• Truck stop</li> <li>• Good shops and new supermarket</li> <li>• Floral display</li> <li>• Website &amp; Facebook page</li> <li>• Visitor accommodation for all price ranges</li> <li>• Traditional main street</li> <li>• Cycle path to Kingussie</li> </ul>
<b>FUTURE NEEDS</b>	
<ul style="list-style-type: none"> <li>• Better broadband &amp; mobile connectivity</li> <li>• Coherent marketing of village as part of whole area through website, apps, Speysound radio, research visitor source</li> <li>• Business Association website open to all with events list for community and visitors. Link with other communities</li> <li>• Completing the village hall refurbishment (roof, heating, solar panels, kitchen, toilets)</li> <li>• Better communication between existing groups</li> <li>• Decent play space for the school – all weather pitch</li> <li>• Maximise use of hall, church, golf club facilities</li> <li>• Improve the village entrances</li> <li>• Affordable housing for locals – make single sites more available and easier to get through planning</li> <li>• Safer pathway to shinty pitch</li> <li>• Look after wildlife and natural heritage</li> <li>• Something for older people – health walks, friendship club, swimming club</li> </ul>	<ul style="list-style-type: none"> <li>• Fairer pricing structure for travel</li> <li>• Better (later) transport links to neighbouring villages &amp; Fort William</li> <li>• Encourage young people to get involved in village (maybe through shinty, drama, golf, brownies, cadets, swimming club)</li> <li>• Youth club or meeting place</li> <li>• Keep the traditional high street with more retail options in village, so shops are not boarded up eg chemist</li> <li>• Improve use of social media, IT skills, cross advertising</li> <li>• Cheaper units at industrial estate (too expensive currently)</li> <li>• Renovate tennis courts (community ownership?)</li> </ul>
<b>OPPORTUNITIES</b>	
<ul style="list-style-type: none"> <li>• Development of Folk Park – market village and attract the visitors into the village (shuttle bus?)</li> <li>• Large scale festivals</li> <li>• Better communication links – within village and with others</li> <li>• Truck stop signs on A9</li> <li>• Investigate use of old Co-op site (costs) for community use</li> <li>• Other groups to join the community council to give views</li> <li>• Email information to all community</li> </ul>	<ul style="list-style-type: none"> <li>• Attract funding for key projects</li> <li>• Team Badenoch – work together with other communities eg for 150 years of the railway</li> <li>• Community diary</li> <li>• Upgrade of shinty pitch for supporters and visitors</li> <li>• Apprenticeships available locally – need more outdoor work opportunities with transport</li> </ul>

#### **Priorities to take forward**

- Community email group for distribution of information
- Investigate scope for Team Badenoch
  - join up with other groups and events – coordinate and promote dates to maximise opportunities (see events list)
  - revive links
  - festival fortnight
  - Cairngorms National Park 10th anniversary